



# SUGAR SHOCK

*Want your daily dose of sugar shock?*

## HIGHER CONSUMER PRICES, HIGHER COSTS

- FACT: The proposed U.S. sugar program will raise the cost of sugar to consumers by an average of 2 cents per pound, equal to \$400 million per year.
- FACT: The higher sugar price support levels will cost consumers an additional \$2 billion in higher prices on top of the \$1.9 billion per year the GAO estimates the current sugar program already costs.
- FACT: The US sugar program costs taxpayers more than \$1.3 billion, according to the CBO, but underestimates the cost of diverting sugar into ethanol, which puts the taxpayer cost closer to \$5 billion.
- FACT: Consumer organizations support sugar reform. The Consumer Federation of America and Consumers for World Trade joined other groups calling for sugar program reform in March 2007.

## SUGAR PROGRAM REFORM VOICES:

"According to the Organization for Economic Cooperation and Development, sugar supports cost American consumers — who pay double the average world price — more than \$1.5 billion a year."

*New York Times*, editorial  
"Sugar's Sweetheart Deal" 10/30/2007

"Indirectly, though, it [sugar policy] forces U.S. consumers to pay higher prices for thousands of products...amounting to \$1.5 billion a year..."

*The Tampa Tribune, the Richmond Times-Dispatch, the Winston-Salem Journal*  
"A bitter battle over sugar in Washington," 8/27/2007

*We urge you to reform the sugar provisions in the 2007 Farm Bill.*

Sugar Policy Alliance