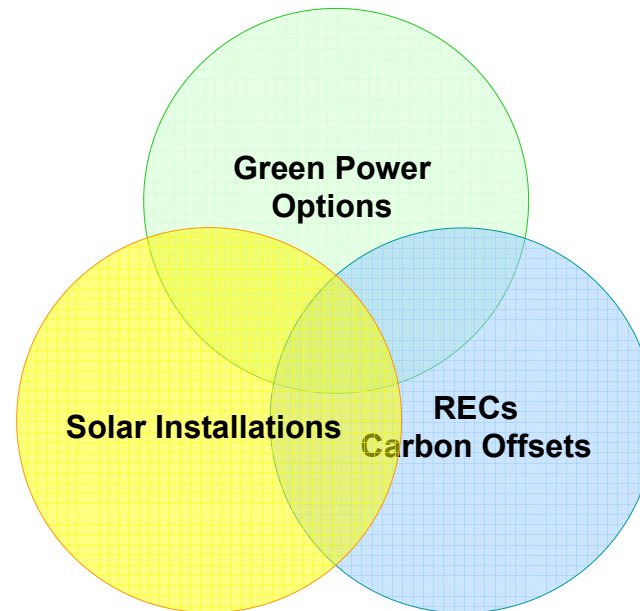


# Clean Currents

Green Energy Solutions

**Mission:**

***Promote and develop new renewable energy, both on and off grid, to reduce CO2 emissions while providing our customers more control of their costs.***



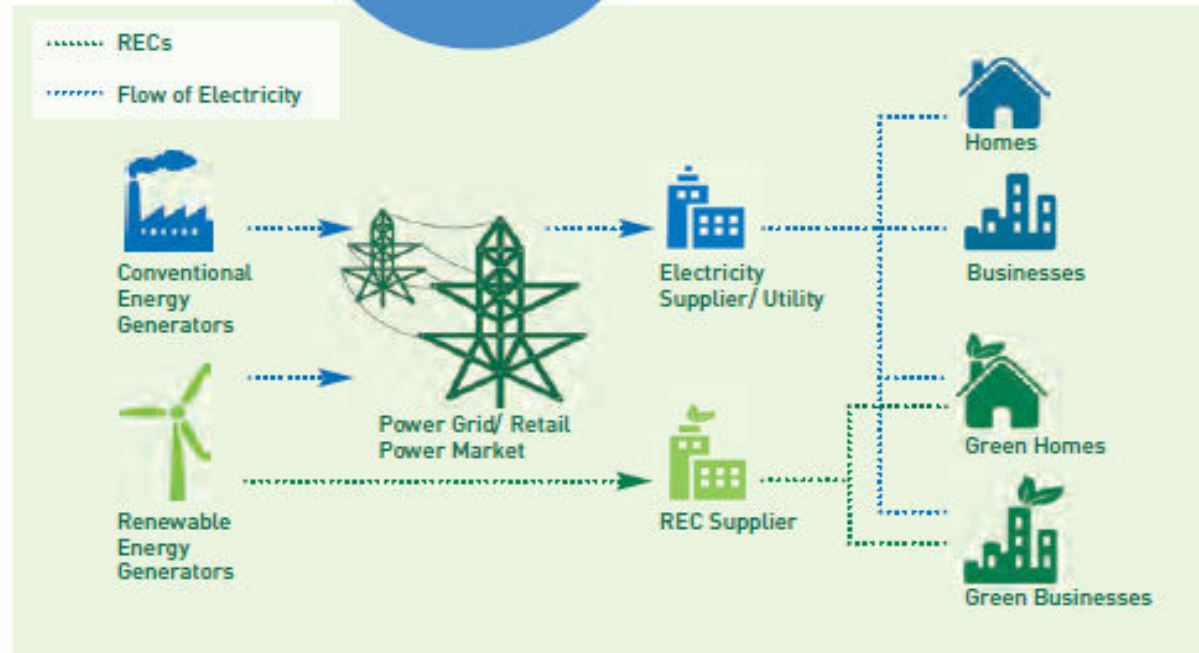
[www.cleancurrents.com](http://www.cleancurrents.com)



## Carbon Offsets, Green Tags and RECs

- 🌱 Goal to offset CO<sub>2</sub> via transparent methods
  - 🌱 Containment, reduction or replacement
- 🌱 Promoting clean, local energy sources
- 🌱 Renewable Energy Credits = RECs
- 🌱 1 REC offsets approximately 1 400 lbs of CO<sub>2</sub> emissions (vary by region)
- 🌱 About 40% of emissions come from electricity generation

# Making Your Business Green



Making Your Business Green



## Carbon Offset – Case Study



PRODUCTS

MISSION

COMMUNITY

NEWS / EVENTS

CONTACT



know a lot about tea ...

are learning more about **managing our energy usage.**

creating a **greener company** is an ongoing process ...

we want to be **honest** about the steps we are taking.



[Find Out More](#)

certified as meeting the USDA's organic

### Getting Started

With the help of [cleancurrents.com](#), we calculated our **carbon footprint** from tea bush to bottling plant to warehouse, and purchased **renewable energy credits (RECs)** to offset the carbon dioxide produced during the production of our **Jasmine Green Energy Tea**. The RECs are certified through **Green-e**, the nation's leading certification organization for green energy.

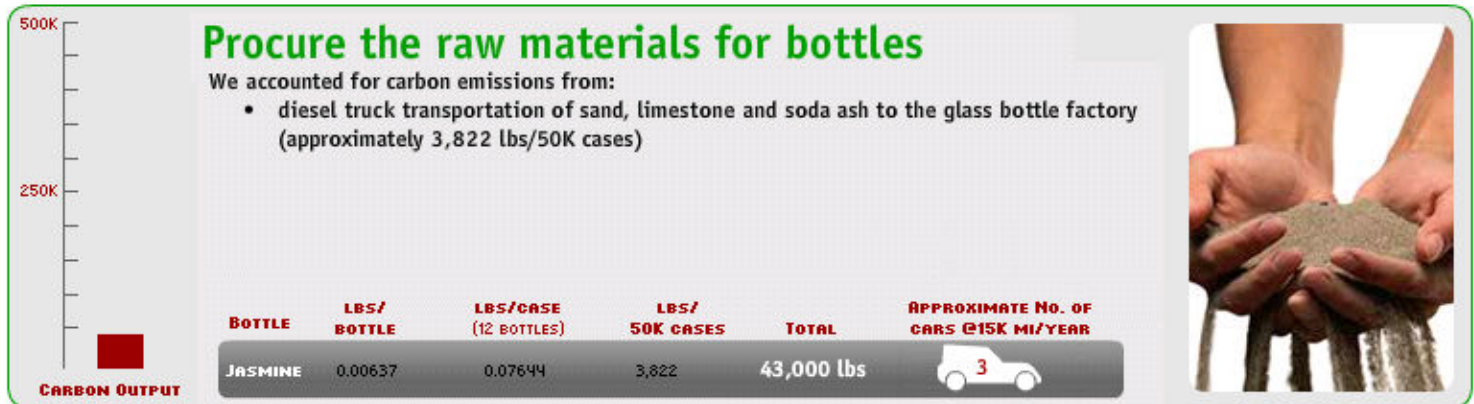
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## Product Offset – Case Study



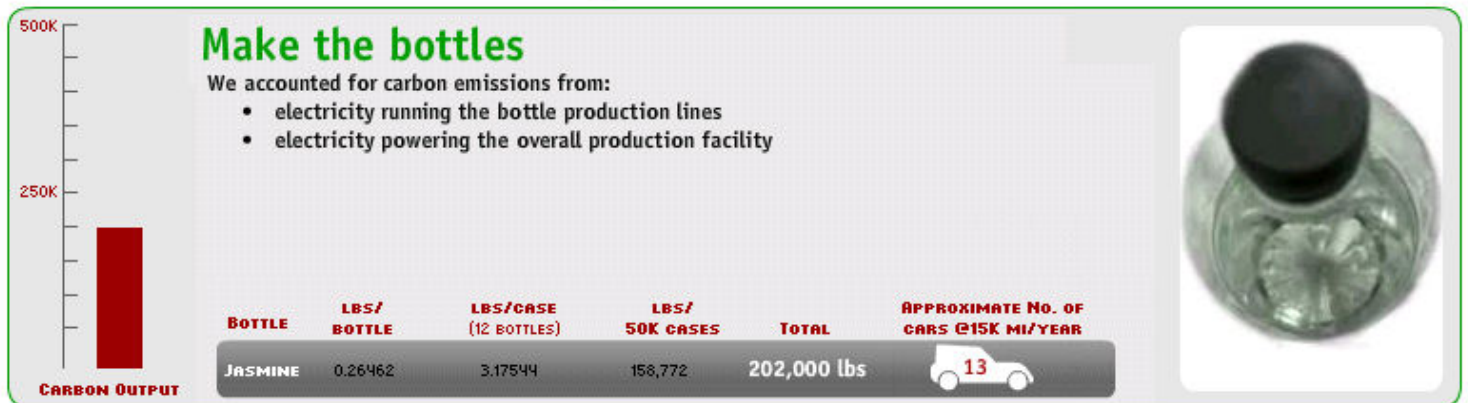
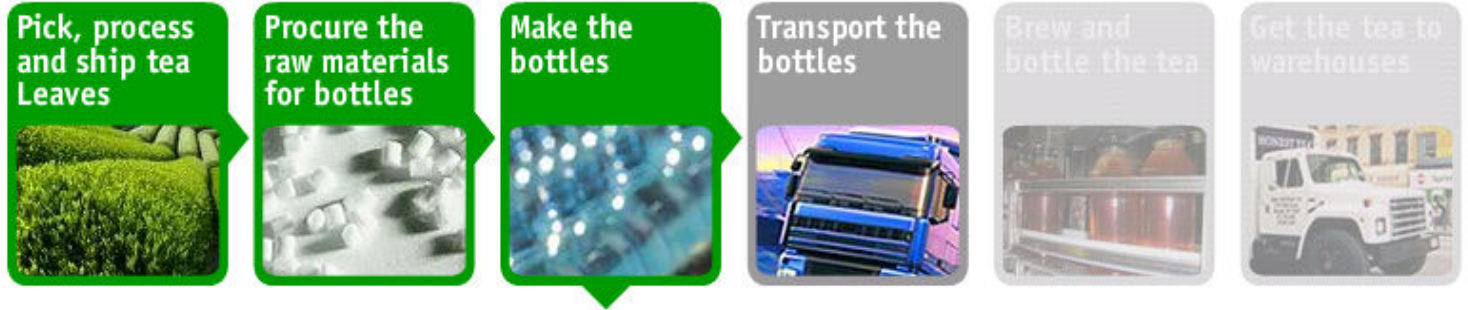
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## Product Offset – Case Study



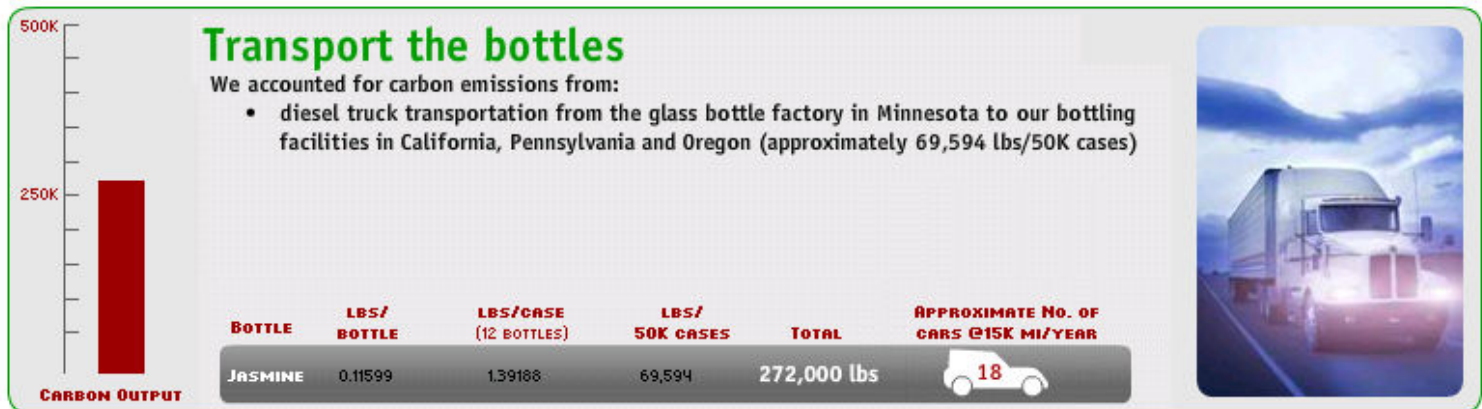
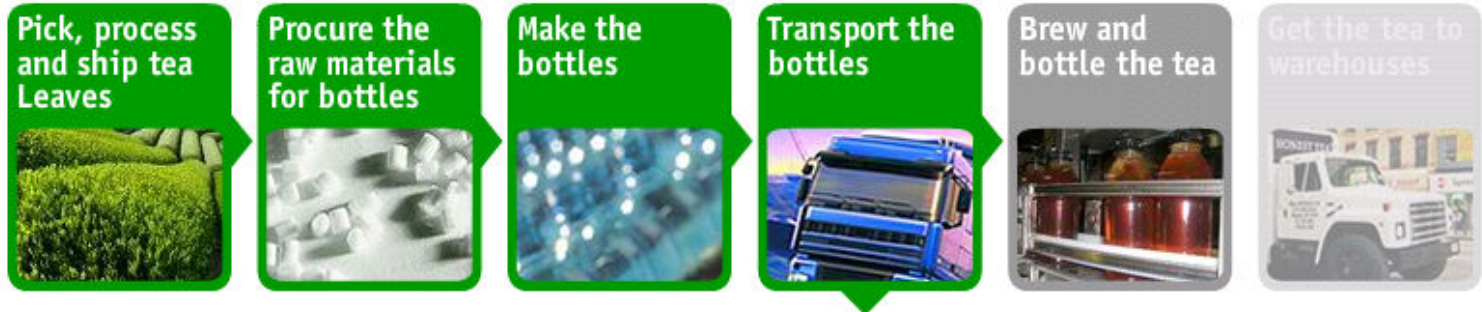
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## Product Offset – Case Study



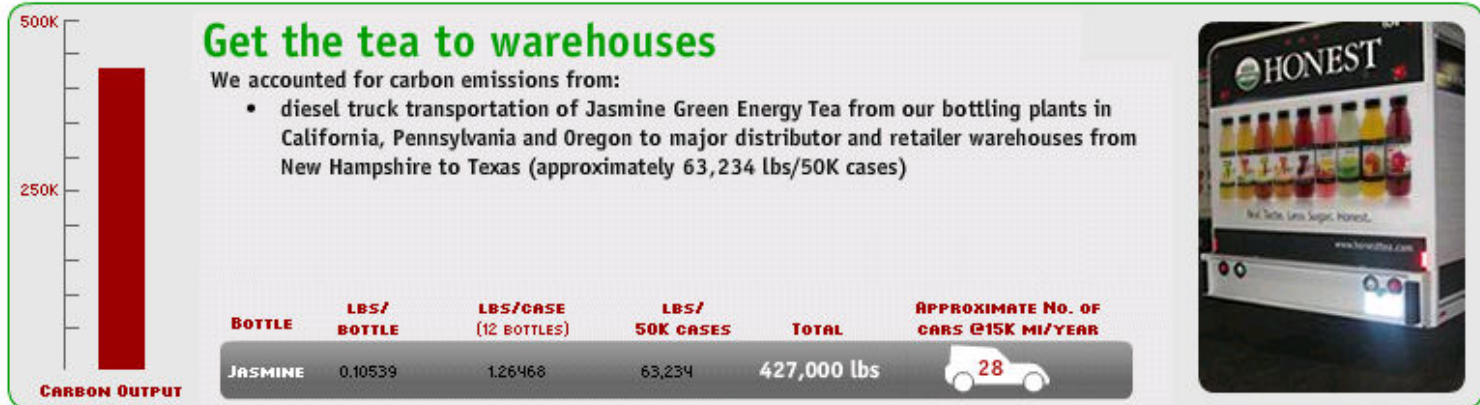
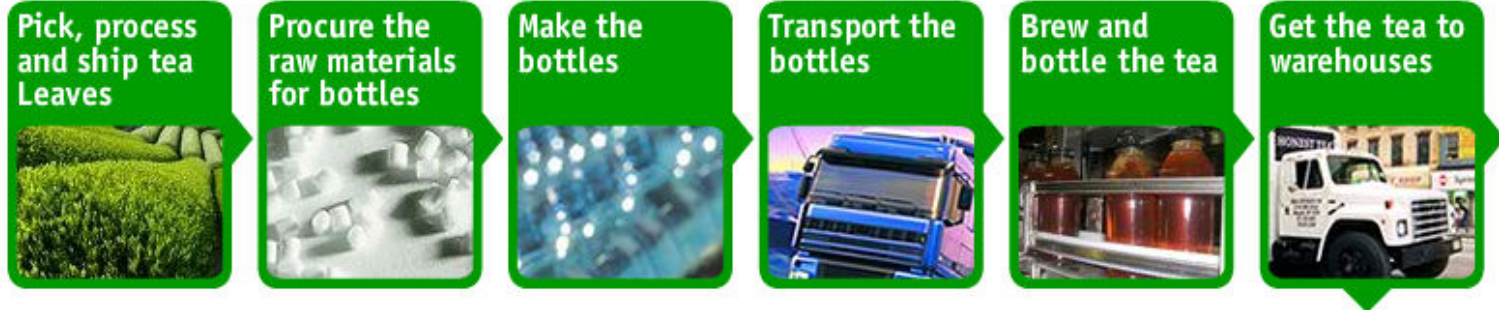
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## Product Offset – Case Study



## Packaging type vs. transport cost

## Carbon Offset – Case Study



Offset 1 Case(12 bottles) = \$0.03

## Lessons Learned

- 🌱 All Levels buy in – champion/ sustainability team
  - 🌱 Internal and external support a must
- 🌱 Only as good as data provided
- 🌱 No “green washing” – set goals
- 🌱 No one authority, voluntary for now
  - 🌱 EPA
    - 🌱 Climate leaders
    - 🌱 Green Power Partners
  - 🌱 Center for Resource Solutions, “green-e”

Making Your Business Green



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